

Informational Interview

Interviewee: Jessi Marquardt, Talent Acquisition Specialist

Enterprise Holdings, Inc. is a private holding company headquartered in the Clayton suburb of St. Louis, Missouri, United States. It is the parent company of car rental companies Enterprise Rent-A-Car, National Car Rental, Alamo Rent a Car, and Enterprise CarShare. The holding company was formed in 2009 as a result of Enterprise Rent-A-Car's 2007 acquisition of Vanguard Automotive Group, the parent company of National Car Rental and Alamo Rent a Car. The company sells its used cars through Enterprise Car Sales. It is owned by the Taylor family.

Enterprise Rent-A-Car is an American car rental company headquartered in Clayton, Missouri, United States in Greater St. Louis. In addition to car rental, Enterprise also oversees commercial fleet management, used car sales, and commercial truck rental operations.

Interview:

Interviewer: Good afternoon Jessi. Thank you for allowing me to shadow your Company this morning. It was very informative.

Interviewee: oh no! it was my pleasure. I love helping students interested in the company.

Interviewer: Thank you

Interviewee: So, tell me. What did you do at the office? Did the employees treat you well?

Interviewer: Yes, they were very nice. At the beginning, when I arrived to the office, I met with Paul, the guy in front desk. He briefly explained me how the company works, and what his job was. After that, I when upstairs where all the actual work happens.

Interviewee: That's great! I am glad you had a good experience. And tell me, do you have any question you would like to ask me?

Interviewer: Yes, I do. Does Enterprise operate in the US only or do you do it globally as well?

Interviewee: We operate internationally as well. We have branch offices all around the globe. We have approximately more than 7,600 worldwide locations. We cover pretty much all Europe and south America and we also have some office in the middle East, and Asia.

Interviewer: That's awesome. And do employees get the opportunity to work abroad?

Interviewee: Well, not really, you would have to be a regional manager in order to do so. The regional managers are the people in charge or looking after all the branch offices in a whole country. However, if you work at the company and you want to be transfer to another country you can apply for an opening in a branch office of the country you are targeting. Or also if you work at my position you also get to travel. I myself have been able to travel a lot thanks to the position I am in.

Interviewer: Oh, I see. that's interesting. And tell me, what is it that you do at the company?

Interviewee: I am a Talent Acquisition Specialist. I am the person in charge of doing all the hiring. If you, for example, were to apply to the company, you would have to have and interview with me. However, depending of the position you are applying you may have to be interview by the branch manager first, but I am who makes the final decision.

Interviewer: that's amazing! And how long have you been working at the company for?

Interviewee: Well it been quite a while. I would say like approximately 15 years.

Interviewer: that's definitely quite a long time. And do you enjoy working at the company?

Interviewee: Yes, I do. I love working here. I enjoy my position. And sometimes it allows me to challenge myself.

Interviewer: that's great to hear. And do you think that someone like me with an Entrepreneurship and Global business major would qualify for this company?

Interviewee: Yes, I think so. You know, here at enterprise you would have a leadership position don't really minding the position you are in. we are always looking for people capable of innovation and coming up with new ideas for the company. So that's why even in a low position you would have to make your own decisions and know how to lead your team.

Interviewer: well that's encouraging. I really liked what you do in the branch offices. I am really happy I got to learn so much first-hand about a company I have heard about. Thank you very much for everything.

Interviewee: Oh not a problem at all. I love to help.